

BJÖRN SCHIGT (NL/CH)

Company & Human Advisor for
Purpose, Potential & Performance



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PROFILE

I coach and consult companies & professionals in their mid-career phase. My strong track record in the corporate world across the globe in consulting, operational and executive roles in the strategic and commercial space, provides me with an understanding of real life situations at work. After I quit my corporate career in 2016, I have started my advisory company and I am continuing my life long learning in human behaviour, growth and performance.

EMPLOYMENT HISTORY



Managing Director/Senior Consultant
Consulting & Coaching agency | stratzr.com
11/2016 – present | Switzerland



Director Commercial Excellence Europe
Nr 3 global building materials player | crh.com
03/2015 – 07/2016 | Netherlands



Executive, operations & consulting roles
Nr 1 global building materials player |
lafargeholcim.com | 11/2004 – 02/2015
Head Customer Excellence Europe | 02/2014 – 02/2015
Head Commercial Performance Emerging Europe in Slovakia | 07/2012 – 01/2014
Director Marketing, Sales & Logistics Azerbaijan | 01/2011 – 06/2012
Executive Assistant to EXCO Member | 11/2008 – 01/2011
Executive Assistant to Area Manager Europe | 05/2008 – 10/2008
Senior Consultant Commercial Strategies | 11/2004 – 04/2008



European building services & maintenance |
engie.com
Business Systems Manager | Axima Building Services UK | 03/2003 – 10/2004
Assistant to Head Customer Support | Axima Management Services Europe in Switzerland | 11/2001 – 03/2003



Global construction equipment player | hilti.com
Market Research in Liechtenstein | 03/2001 – 08/2001



European marketing & publishing | persgroep.nl
Marketing Management Assistant Belgium | 08/2000 – 02/2001

EDUCATION



Executive Master Consulting & Coaching for Change
Oxford University SBS & HEC Paris | 2019-2020
Thesis: *How CEOs perceive their responsibility for establishing psychological safety in the MT*



The Wharton School, Marketing Metrics:
Linking Marketing to Financial Consequences | Philadelphia



Harvard Business School, Competing on Business Analytics and Big Data | Boston



IMD, Senior Leadership Program | Lausanne
IMD, Senior Management Program | Lausanne
IMD, Leadership Seminar | Lausanne



London Business School, Corporate Finance Modular Program (3 modules) | London



CEMS (Community of European Management Schools), **CEMS Master in International Management** | 1999-2003



CEMS Exch. Semester, University of St. Gallen | 2001



CEMS Exch. Semester, UCL, Louvain la Neuve | 2000



CEMS Exch. Semester, CBS, Copenhagen | 1999



Rotterdam School of Management, **Master of Science in Business Administration** | 1995-2001
Major in Marketing Management & Strategy Management

CERTIFICATIONS



Marshall Goldsmith

Stakeholder Centered Coaching
(individual & team)

sccoaching.com | 09/2019 | no expiry date



University of North Carolina Chapel Hill

Positive Psychology
10/2019 | no expiry date



Yale University

Introduction to Psychology
10/2019 | no expiry date

GIVING BACK



Volunteer Start-up Mentor East Africa

Berlin & Nairobi

enpact.org | 08/2017 – 07/2018 |

LANGUAGES

Fluent: Dutch (native), English, German

Intermediate: French, Swiss German

ASSESSMENT OUTCOMES

People and team oriented

High awareness and open minded

Strong analytical skills with practical thinking

Creative and solution oriented approach

Highly resilient, which has been tested frequently

Conceptual thinker, but pragmatic implementer

Highly developed cognitive skillset

PERSONAL INTERESTS

I enjoy an active lifestyle & sports, such as running, cycling, snowboarding, fitness, hiking

Photography is my passion and I take mostly snapshots of nature

I like cooking, a good glass of wine, and reading mostly about leadership, mindfulness, philosophy, sociology, psychology and history

I like to write posts on my site stratrzr.com/posts to share my experience and knowledge

Gardening I find meditative just like working with construction tools, there is always a project such as building a wooden deck

And due to my explorative nature, I need to travel: I have visited 70 countries up till now

WHAT I HAVE LEARNED...

My career has showed me all, probably more than my peers during these 17 years: excellent results as a commercial director on any KPI you can think of, created a groundbreaking 400 commercial workforce development project across Europe, I have seen inspiring and less inspiring leadership which shaped mine, made mistakes and failed, swift promotions, freedom to experiment, I have seen pre-crisis growth and experienced post-crisis pain, I have travelled the world multiple times and met fantastic people.

Everything comes at a price; you will always compensate somewhere. This is not an issue when you are mindful about the consequences on yourself and on others, of your behavior and actions. You should have the resilience when you face failure. Be humane and authentic, be your self and build relationships based on trust. Be aware of your behavior and find motivation inside of you.

...TO LIVE MY VALUE SYSTEM

